

EXPERIENCE**Associate Production Artist**

Periscope

Minneapolis, MN 11/2016 - present

Production Artist & Designer

RBC Wealth Management, Marketing Team

Minneapolis, MN 08/2015 - 11/2016

- Built comprehensive InDesign templates for on-brand brochures, fact sheets, ads, and more
- Played an integral role in rebranding hundreds of marketing publications under deadline for the new rollout
- Created complete graphic identities for company events and conferences
- Worked with local printers to deliver top quality products

Graphic Designer

Cru, Upper Midwest Operations Team

Minneapolis, MN 08/2013 - 07/2015

- Developed the visual identity and graphics for conferences with attendances of 100-1500 college students
- Managed the workload of graphic materials needed on regional and national levels
- Communicated with local printers to achieve high quality, cost effective results
- Aided in the development of brand collateral that increased brand consistency and recognition

Multimedia Assistant

University of Wisconsin–Stout, Learning Technology Services

Menomonie, WI 02/2010 - 05/2013

- Performed product and portrait photo shoots, in studio and on location, to capture campus life and culture
- Instructed university faculty in computer software to enhance their work and curriculum
- Optimized digital files for print and online cataloguing

QUALIFICATIONS

- Highly proficient in Adobe InDesign, Photoshop, and Illustrator
- Strong attention to detail, with a love for optimizing workflows and problem-solving
- Takes initiative to meet needs on time and ensure high-end results
- Familiar with front-end web design and development, including HTML, CSS, and JavaScript
- Highly adaptable and a committed team-player

EDUCATION**BFA in Graphic Design & Interactive Media**

University of Wisconsin – Stout

Menomonie, WI 09/2009 – 05/2013

GPA: 3.9 Involvement & Leadership: University Honors Program, AIGA, Prometheus Literary & Visual Arts Journal

Wanganui School of Design (Study Abroad)

Wanganui, New Zealand 07/2011 – 11/2011